

Proposal for Challenge
Slavery.org with Crime Stoppers-
International & USA

TIPS-EASIER SAID THAN DONE



Introduction to Crime Stoppers

What is Crime Stoppers?

Where is Crime Stoppers?

Who is Crime Stoppers?

How Does Crime Stopper Work?

Crime Stoppers International



Umbrella Organization
Operated by a Volunteer
Board of Directors

International Mission Statement

To advance and support an effective crime-solving, crime reduction and crime prevention organization throughout the world; working in partnership with the Community, Media and Law Enforcement



Our Vision Statement

To help stop, solve and prevent
crime globally.

Challenge Slavery Provides

- Produces “Charity Song” as part of the “Contest”
- TIPS – Radio Spots (:10,30,60 sec) using Easier Said Than Done music as background.
- Voice over with intro from “Celebrity Artists” (MTV EXIT) to report and / or reenact crimes that were committed in local Crime Stoppers program city
- Garner support from Local Businesses
- Donate X% to Local Crime Stoppers Program

Why do we need Crime Stoppers?

Crime Stoppers is based on the principal that someone other than the criminal has information that can solve a crime and was created to combat the three major problems faced by law enforcement in generating that information:

- Fear of REPRISAL
- An attitude of APATHY
- Reluctance to get INVOLVED

Crime Stoppers resolves these problems by:

- Offering ANONYMITY to people who provide information about crimes.
- Paying REWARDS when the information supplied leads to arrest.

Crime Stoppers is a partnership
between the Community, the Media
and Law Enforcement.



1195 Programs
1058 in the USA

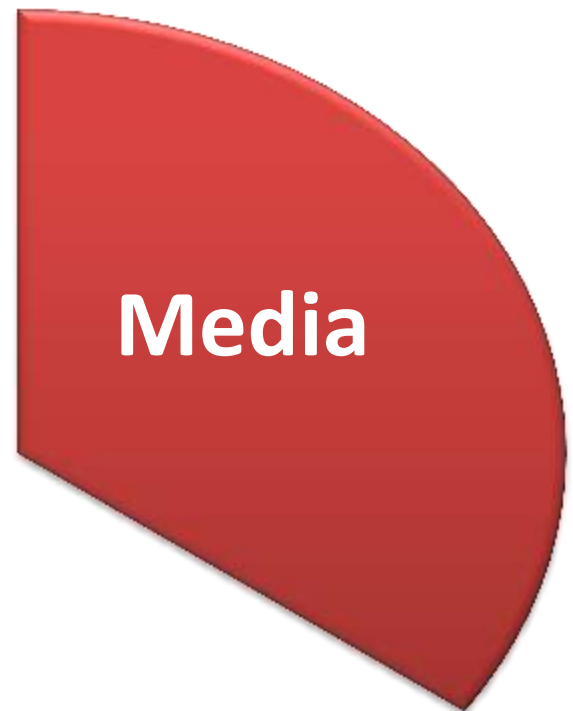
Community



- Citizens are responsible for forming a Crime Stoppers non-profit corporation, whose directors establish policy, determine amount and method of reward payments, work closely with law enforcement and the media and generally oversee the program. The directors are also responsible for fund raising, and all volunteer service. The program is supported by the public through tax deductible donations from businesses, corporations, individuals, and service organizations.

Media

- Crime Stoppers is publicized on a regular basis by all media outlets including print, broadcast and web-based partners. Special attention is given to unsolved crime re-enactments, “Crimes of the Week”, cold cases, narcotics activity, wanted fugitives, and suspected terrorist and gang activity.



Law Enforcement

- Local law enforcement agencies receive and process the anonymous tips received through Crime Stoppers, and solve the crimes. If the information leads to an arrest, the caller will be paid up to \$1,000.00 for their information.



How Crime Stoppers works

- If you have any information about a crime that's been committed.....
 - **Call the Crime Stoppers Tip Line....800-CAL-TIPS (Any Crime Stopper number)**
- Your information will be taken in strictest confidence. Anonymity is protected and you never have to give your name.
- You will be given a code number. This should be kept to yourself in order to remain anonymous.
- After several weeks, call Crime Stoppers back, giving your confidential tip code number and you will receive an update on the status of the investigation.
- Tips that lead to the arrest of suspects, as well as the recovery of stolen property and drugs are eligible for cash rewards which are paid to tipsters on an anonymous basis.
- We don't want your name, just your information that can help solve a crime!

HOW DOES CRIME STOPPERS WORK?

- The ability to remain anonymous is a major factor in overcoming the fear that many people feel.
- Callers are also eligible for a cash reward of up to \$1,000 if the information they provide results in the arrest and filing of criminal charges against a suspect.

HOW DOES CRIME STOPPERS WORK?

- The availability of these rewards can be a significant motivator to people who would otherwise remain uninvolved. By its' very design, Crime Stoppers overcomes the two major obstacles that prevent people from contact the police through normal channels.